



**PRINCETON REGIONAL
CHAMBER OF COMMERCE**
champions for business

182 Nassau Street
Suite 301
Princeton, N.J. 08542
Phone 609-924-1776
Fax 609-924-5776
www.princetonchamber.org

FOR IMMEDIATE RELEASE

Media Contact: Gina Guarino
Princeton Regional Chamber of Commerce, Director of Marketing
(609) 924-1776, ext. 108, Gina@princetonchamber.org

**Princeton Regional Chamber of Commerce Announces
New Vice President and Senior Vice President**

Princeton, NJ – January 8, 2019 – The Princeton Regional Chamber of Commerce has grown to become the largest Regional Chamber in Central New Jersey. With over 1,300 corporate members and over 5,000 individual members, the Chamber is fulfilling its role as a *champion for business*. Associated with our growth, we are pleased to announce a number of staff promotions effective January 1, 2019.

Alice Barfield, Vice President has been promoted to Senior Vice President. In her increased role, Alice will continue her leadership of the Real Estate Business Alliance, The Independent Business Alliance, the Central New Jersey Non-profit Business Council and the Program Committee including the Chamber's monthly Membership Luncheon. In addition, Alice will assume management responsibilities over Chamber's Staff Coordinators, in addition to working with Chair-Elect, Brenda Ross-Dulan in implementing the 2019-2021 strategic plan.

Christine Curnan, Senior Membership Development Director has been promoted to Vice President. In her increased role Christine will continue her leadership of the Diversity & Inclusion Partnership, Trenton Economic Development Breakfast Series, New Membership Orientations and the Chamber's Business After Business programs. Christine will continue to lead Membership Development efforts including the Membership and Ambassador committees, new member programs, and additionally, lead the creation of a video library for Chamber members.

"I am extremely pleased on behalf of the Chamber Board to recognize Alice and Christine as outstanding Chamber leaders. They have made significant impacts on the Chamber's growth and we look forward to that continued level of success going forward," said John Goedecke, Chairman of the Princeton Regional Chamber.

Peter Crowley, President and CEO of the Princeton Regional Chamber added, "It has been my honor to work as a partner with these two leaders. Their efforts have played an important role in our Chamber's continuing growth and regional success."

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The Princeton Regional Chamber of Commerce – The Princeton Regional Chamber of Commerce is a membership organization committed to promoting business growth within the Princeton Region and surrounding areas. With more than 5,000 individual contacts and more than 1,300 Member companies, the Princeton Regional Chamber of Commerce membership is primarily focused in five central New Jersey counties and stretches as far as New York, Philadelphia and Canada. More information about the Chamber can be found at; www.princetonchamber.org.