



# Global Opportunities 2018 Summit

BUILDING BRIDGES TO BUSINESS CONNECTIONS

# Global Opportunities Overview

- ▶ The Global Opportunities Program is a resource to companies in the New Jersey region who currently or plan to do business overseas, and as a resource for international corporations wanting to enter the US market.
- ▶ Through our committee members, we have developed extensive professional connections in a variety of sectors and competencies throughout the world and continue to make additional international connections with leadership.
- ▶ Average event attendance: 150 people
- ▶ Target Audience/ Event Attendee Profile
  - ▶ Global business minded individuals and companies in the realms of finance, freight forwarders, logistics, legal, small-medium sized business owners. Audience ranges from C-level, Senior, and staff positions.

# Summit Promotional Information

- ▶ Last year's Summit was a tremendous success, with over 150 attendees from over 65 companies, who left with an increased understanding of opportunities to grow their businesses.
- ▶ The 2018 Summit is scheduled for Friday, September 7<sup>th</sup> from 8:00 a.m. – 11:00 a.m.
- ▶ The promotional and marketing outreach for the Summit will reach over **1,200 Chamber companies**, more than **5,000 individual Chamber members** as well as our growing list of contacts via email, social media, and print announcements and at Chamber events.
- ▶ Summit promotion also includes promotion to the **Middlesex County Regional Chamber's database**.
- ▶ This multi-Chamber event facilitates even more connections with our regional partners:
  - ▶ Middlesex County Regional Chamber of Commerce
  - ▶ NJ Chinese-American Chamber of Commerce

# EVENT PHOTOS



# About the Chamber

The Princeton Regional Chamber of Commerce strives to serve its Members, actively engage regional businesses, and promote economic growth through its network of more than 1,300+ member companies and associations representing over 250,000 employees and billions of dollars in annual revenue.

The Princeton Regional Chamber prides itself on the quality of the nationally recognized speakers who have spoke at various chamber events. Some of those speakers include:

- Seward Johnson, The Joyce & Seward Johnson Foundation
- Christopher Eisgruber, President, Princeton University
- Barbara Byrne, Vice Chairman, Investment Banking, Barclays
- Eric Scott, Radio Personality, NJ 101.5
- Craig Kramer, Global Current Affairs, Johnson & Johnson
- Tom Keene, Editor-At-Large, Bloomberg News
- Karen House, Former Publisher, The Wall Street Journal
- Patrick Murray, Founder & Director, Monmouth University Polling Institute

For more information about the Chamber, please visit us online at:

Main Website: <http://www.princetonchamber.org>

Twitter Handle: <http://www.twitter.com/princetonregion>

Facebook: <http://www.facebook.com/PRCC>



# Partnerships

The Global Opportunities Program offers a number of partnerships and sponsorships to get your business noticed!

Thank you for your interest!  
We are happy to answer any questions you have!  
Please contact Gina Guarino for more information.

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