



**The Princeton Regional Chamber Independent Business Alliance is proud to announce a Partnership with Choose NJ New Jersey to Help Independent Businesses with Online Tools that Tracks Federal, State and Local Bids and Contracts**

(Princeton, N.J.) - The Princeton Regional Chamber of Commerce, Central New Jersey's largest Regional Chamber, is proud to announce an exciting partnership with Choose New Jersey, Inc. designed to offer small and independent businesses across the Princeton /Mercer region an online tool, [RFP Watch](#), which can help them potentially win millions of dollars in contracts.

With hundreds of Request for Proposals (RFPs) distributed on a daily basis, independent businesses can easily miss opportunities for which they are qualified. For independent businesses that depend on contracts, RFP Watch can be a game changer.

"We launched RFP Watch two years ago to help spur local economic development in our state," said Michele Brown, President and CEO of Choose New Jersey. "The easy-to-use online tool is a simple solution to a big problem-how to get small businesses in touch with the many business opportunities within our state and beyond." "We are excited to be able to partner with Choose New Jersey and provide our over 800 independent Chamber business members this unique online lead program" said Peter Crowley, President and CEO of the Princeton Regional Chamber of Commerce. "We have already heard exciting results from our members who have tried this exciting online lead generation program".

RFP Watch aggregates data from more than 30,000 public and private sources to deliver more than 10,000 contracts leads each month on average. The tool alerts companies to bids and contracts most relevant to their businesses on a daily basis via e-mail.

"So many small independent businesses help power New Jersey's economy," remarked Brown. "RFP Watch is just one way that Choose New Jersey is partnering with the Princeton Regional Chamber helping small businesses succeed in the Garden State."

[RFP Watch](#) is available to chamber members for only a \$25 annual fee. Please contact Alice Barfield, Head of the Chambers Independent Business Alliance, to receive the code that will allow independent business Chamber members access to receive their discounted subscription.

For more information about [RFP Watch](#) and our partnership with Choose New Jersey please contact the Princeton Regional Chamber at 609-924-1776 and speak to Alice Barfield or Jessica Kaschak.